

Sponsorship Criteria

All sponsorship applications will be reviewed against the below criteria

Mandatory Criteria - must satisfy at least one

The sponsorship opportunity must have a strong link and ability to execute in:

- Improving soil health through research and education; and/or
- Development of skills and resources in the Australian agricultural sector; and/or
- Promoting agriculture

Secondary Criteria - must satisfy a minimum of two

- The organisation/event must have visibility and value to the farming community; and/or
- The organisation must allow staff and member participation with an opportunity to interact with farmers, agronomists, customers etc on agronomic, educational and sustainability matters; and/or
- The organisation's objectives must align with at least one of the Incitec Pivot Fertilisers' values.