

NEWS RELEASE

Precision nutrition in the paddock leads to precision on the race track

Three lucky winners from Incitec Pivot Fertilisers' Precision Nutrition Roadshows recently enjoyed an exhilarating experience of precision and accuracy on the Sandown Raceway in Melbourne.

Andrew Newnham, who runs 650 dairy cows on his 400 hectare farm at Kyabram in northern Victoria, was one of the guests who won a hot lap weekend for two last month.

"The racing was fantastic - it was certainly a great day out for my wife Julie and me," he said.

"We couldn't get over how fast and accurate the professional drivers were in handling that track.

"Winning the prize was pure luck on the night, but nutrition in my paddocks is far more precise."

Mr Newnham uses Nutrient Advantage Laboratory Services, based at Werribee, for his soil testing.

This ensures he optimises his fertiliser choices based on his paddocks' nutrient status, rather than relying on guesswork.

Former V8 Supercar driver, Mark Skaife, was the keynote speaker at the Precision Nutrition Roadshows, which were held in Echuca, Adelaide, Horsham, Dubbo and Moree earlier this year.

The events highlighted the precision and accuracy of Nutrient Advantage Laboratory Services coupled with Incitec Pivot Fertilisers' Granulock range to help ensure the optimal delivery of crop nutrient requirements.

- Ends -